

Contributing to a More Sustainable Society

The JFE Group's environmental policy stipulates a firm commitment to protecting the global environment and a rigorous pursuit of environmentally responsible corporate growth, based on which the company endeavors to meet the expectations of society and earn the confidence of its many stakeholders.

Customers and Business Partners

The JFE Group strives to deliver products and services of the highest quality to meet the diverse needs of its customers, including strengthened competitiveness. To underpin these efforts, the company acquires and maintains all necessary technical certifications, adopts best-practice management systems and even operates facilities where it collaborates with customers in joint-development activities.



Training session

Customers and Business Partners



Shareholders and Investors

The JFE Group places priority on the timely and appropriate disclosure of corporate information, making every effort to release information online and publish earnings releases promptly. Plant tours and investor briefings are among other methods employed to facilitate understanding of the Group's business and related activities.



Plant tour for JFE Group shareholders

Shareholders and Investors



Employees

The JFE Group is dedicated to providing a dynamic working environment for a diverse workforce, which it backs up by actively hiring required new recruits and by maintaining healthy labor-management relations. The Group is an equal-opportunity employer for women and persons with physical disabilities, and encourages respect for human rights. It also stresses occupational safety and the maintenance of a favorable work environment for employees.



Skills being passed on

Employees



Community Residents

The JFE Group is supporting communities where it operates with a variety of long-term initiatives, such as support for university research and educational events, cultural and social-welfare activities and disaster-related reconstruction.



Manufacturing workshop for kids

Communities



Stakeholders

Societal Progress

JFE Group Corporate Vision

JFE Group Standards of Business Conduct

Environmental Protection

JFE Group Environmental Philosophy

JFE Group Environmental Policy

Global Environment

JFE Group CSR Report (to be issued in September 2011)

The JFE Group CSR Report provides detailed information about societal and environmental initiatives.

<http://www.jfe-holdings.co.jp/en/environment/>

Process Enhancement

The JFE Group is reducing its environmental impact in the steel business through process enhancement, such as the recovery of ironmaking and steelmaking byproduct gases and the recapture of waste heat and waste pressure energy. Between FY1973 and FY2010, the JFE Group reduced its energy intensity by 37%, and presently it is ranked among the world's most energy-efficient steel producers.



Super SINTER™ line

Products and Services

The JFE Group works closely with customers in the development stage to be able to supply them with high-performance steel products, which ultimately helps to fuel economic growth and facilitate the realization of low-carbon societies. The JFE Group is making a concerted, ongoing effort to reduce carbon emissions both in its steel manufacturing operations and through the delivery of energy-saving products to end-users.



Oil tanker made with high-strength steel plates

Communities and Stakeholders

The JFE Group reaches out to communicate with its diverse stakeholders through a variety of channels, including participation in environmental trade exhibitions such as Japan's Eco-Products 2011. Individual business units in the Group remain actively involved with environmental initiatives that are rooted deeply in their respective communities.



Eco-Products 2010