

# Contributing to Sustainable Societies

The JFE Group's environmental policy stipulates a firm commitment to protecting the global environment and rigorous pursuit of environmentally responsible corporate growth, based on which the company endeavors to meet the expectations of society and earn the confidence of its many stakeholders.

## Customers and Business Partners

The JFE Group delivers products and services of the highest quality to support customers' high competitiveness and meet other diverse needs. To underpin these efforts, the company acquires and maintains all necessary technical certifications, adopts best-practice management systems and operates facilities to collaborate with customers in joint-development activities.



Training session

## Shareholders and Investors

The JFE Group places priority on the timely and appropriate disclosure of corporate information, making every effort to release information online and publish business results promptly. Plant tours and investor briefings are among the many methods employed to facilitate understanding of the Group's business and related activities.



Plant tour for JFE Group shareholders

## Employees

The JFE Group actively hires new recruits and maintains healthy labor-management relations in its commitment to provide a dynamic working environment for a diverse workforce. The Group is an equal-opportunity employer for women and persons with physical disabilities, and encourages respect for human rights. Occupational safety and the maintenance of a favorable work environment for employees are top priorities.



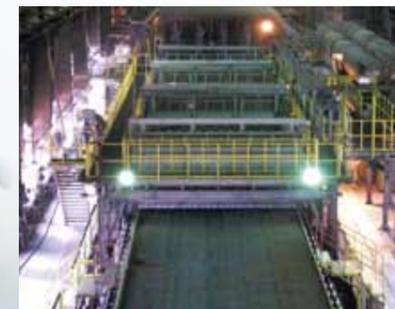
Cultivating human resources

## Community Residents

The JFE Group supports communities where it operates with a variety of long-term initiatives, such as support for university research and educational events, cultural and social-welfare activities and disaster-related reconstruction.



Manufacturing workshop for kids



Super SINTER™ line

## Process Enhancement

The JFE Group is steadily reducing the environmental impact of its steel business through process enhancement, such as the recovery of ironmaking and steelmaking byproduct gases and the recapture of waste heat and waste pressure energy. Between fiscal 1973 and fiscal 2011, the JFE Group reduced its energy intensity by 35% and currently is ranked among the world's most energy-efficient steel producers.

## Products and Services

The JFE Group works closely with customers from the development stage to supply high-performance steel products, aiming to spur economic growth while also achieving lower-carbon societies. The JFE Group is making a concerted, ongoing effort to reduce carbon emissions both in its steel manufacturing operations and through the delivery of energy-saving products to end-users.



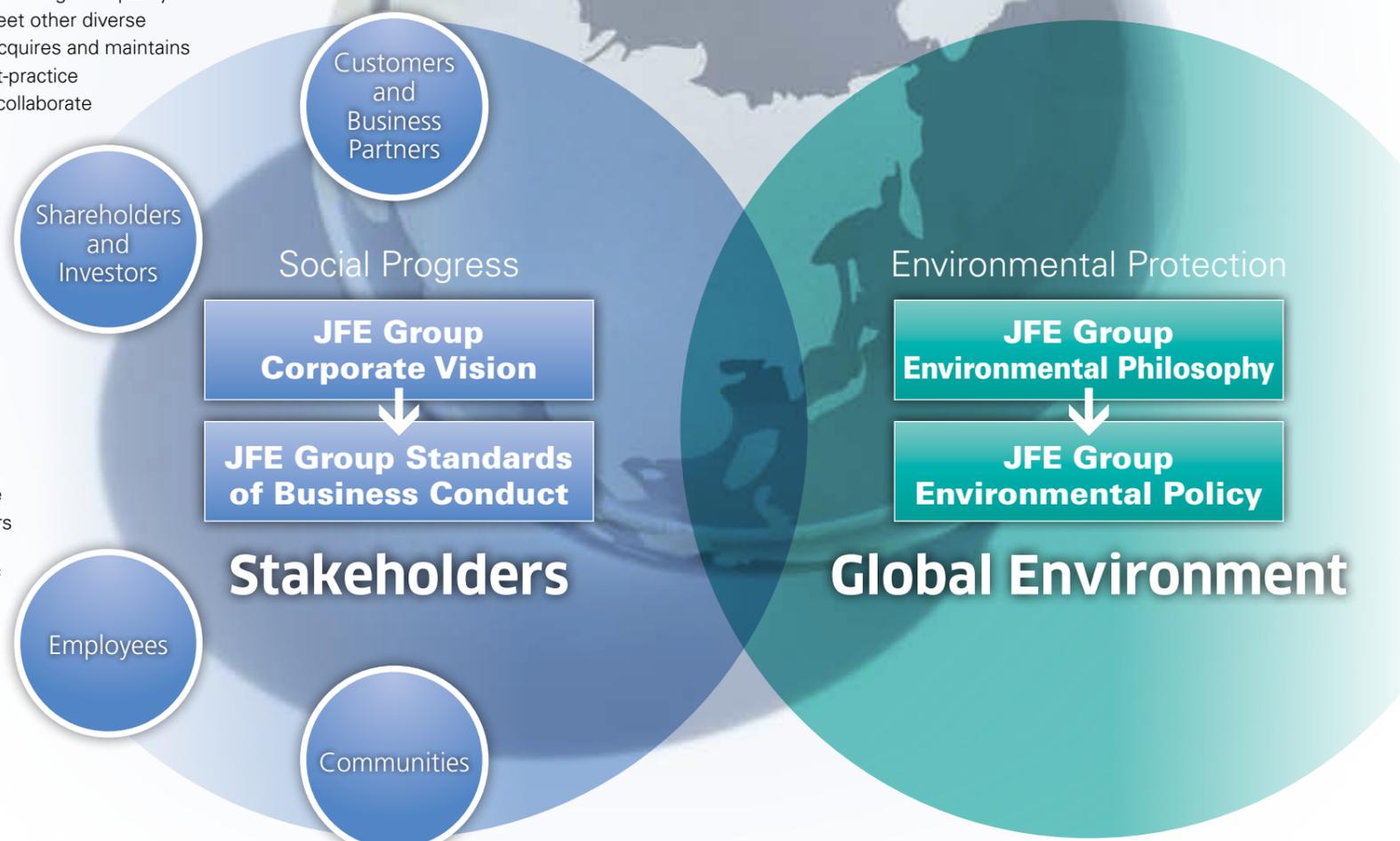
Ultra-large off-carrier  
Unimax ore carrier

## Communities and Stakeholders

The JFE Group reaches out to stakeholders through a variety of channels, including participation in environmental trade exhibitions, such as Japan's Eco-Products 2011. Individual business units in the Group remain actively involved with environmental initiatives that are rooted deeply in their respective host communities.



Eco-Products 2011



JFE Group CSR Report (to be issued in September 2012)

The JFE Group CSR Report provides detailed information about societal and environmental initiatives.

[www.jfe-holdings.co.jp/en/environment](http://www.jfe-holdings.co.jp/en/environment)