

1. JFE Group's Value Creation Story

The Value of Steel	7
History of Value Creation	9
Outline of the JFE Group	11
Process of Value Creation	13
Material Issues of JFE Group Corporate Management	15

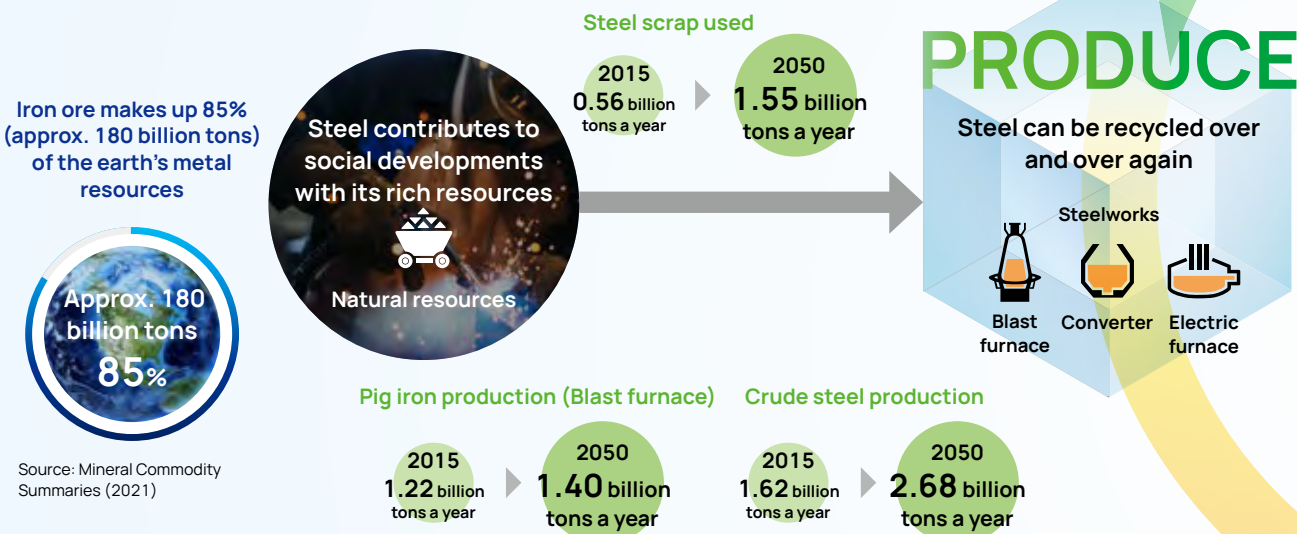


Steel supports safe and comfortable lives for an abundant world in the future

Steel's Life Cycle Assessment (LCA)

Steel establishes a highly sophisticated value chain of Produce–Use–Recycle thanks to its excellent recyclability, and is reborn as anything over and over again. Therefore, it is important to evaluate steel's environmental impact by encompassing the entire life cycle including recycling. JFE Steel participated in the initiative to quantify the life cycle environmental impact of steel products, which is led by the Japan Iron and Steel Federation, as one of the core members, and developed an ISO/JIS Standard* for the calculation. The results provided through the use of this standard have shown that the more superior the recyclability of material is, the less environmental impact such as global warming becomes. In Japan, there are 15 blast furnace and electric furnace steelmakers, including JFE Steel, that compile and disclose average data for life cycle inventory (LCI) for each steel product.

* ISO 20915: Life Cycle Inventory Calculation Methodology for Steel Products (2018.11)
JISQ 20915: Life Cycle Inventory Calculation Methodology for Steel Products (2019.6)



Source: Mineral Commodity Summaries (2021)

High economic efficiency and low environmental impact

Steel can be reliably produced in large volumes to support our lives and society. Steel is also an environmentally friendly material, emitting far less CO₂ than other materials during production. Steel is an essential material for the safe and comfortable lives of people, and it is key to the sustainable development of society.

Mass production at low cost

Steel is a material with rich reserves and a long history of development. It can be stably mass produced at a reasonable price, contributing to the sustainable development of society.

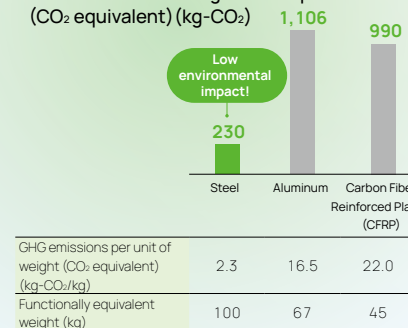
Global demand (2020) Price*



Extremely low environmental impact at the manufacturing stage when compared to other materials

The functional equivalent of greenhouse gas (GHG) emissions of steel at the manufacturing stage is 1/4 to 1/5 of that of aluminum and carbon fiber.

GHG emissions during material production (CO₂ equivalent) (kg-CO₂)

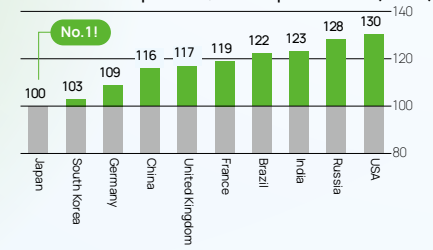


Source: World Auto Steel data

Japan's steel industry keeps the top energy efficiency in the world

The Japanese steel industry (converter furnace steel) produces steel with the lowest environmental impact when compared to other major countries in the world as a result of its longstanding efforts toward environmental conservation, including developing and spreading the use of energy-saving technologies.

The world's quotient, with Japan as 100 (2015)



Source: Research Institute of Innovative Technology for the Earth (RITE)

RECYCLE

Efficient separation and retrieval of steel using its magnetic property

Dismantle and collect

Steel can be reborn as anything over and over again

USE

Contributing to sustainable development of our lives and economy by the world's best energy-saving and environmental technologies

Processing and different manufacturing
Automobiles, construction materials, etc.

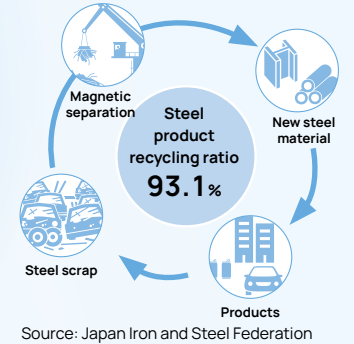
Excellent recyclability

Steel is a material with excellent recyclability, such as its property enabling magnetic separation and retrieval. Even after a final product made of steel ends its life in society, it is reborn over and over again into a high-quality, high-functional product through highly efficient separation and retrieval technologies, thereby reducing environmental load throughout its life cycle.

Closed-loop recycling of steel

Steel can be recycled many times as the raw material of products made in the same steel material while maintaining the original properties of the iron material itself. Closed-loop recycling is superior to open-loop recycling* that recycles other materials in terms of sustainability. This is due to the fact that it is designed to reduce the amount of natural resources being newly introduced, moreover reduce the discharge of environmentally hazardous substances, and reduce waste.

* A limited form of material recycling that involves application of the heat generated from the incineration of materials as well as recycling where the material may deteriorate or change in quality.

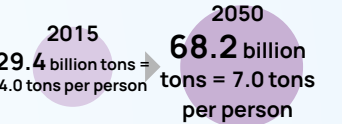


Steel is reborn as anything

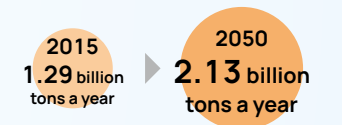
Final product and usage



Steel stock



Demand for steel



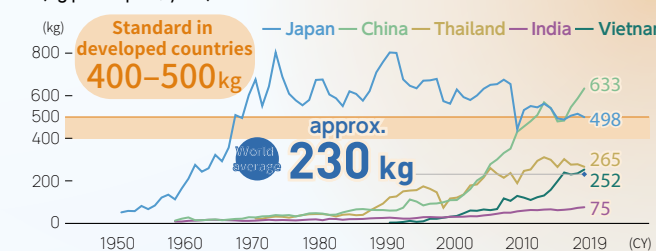
Foundation for life and society

In our lives, steel helps reduce our burden on the environment. For example, by using high-tensile steel (thinned-down steel sheets that keep their strength) in automobiles, automobile weight can be substantially reduced without sacrificing passenger safety during vehicle collisions, thereby contributing to lower CO₂ emissions in society as a whole.

The potential to grow on a global level

The world average of the annual consumption of steel currently stands at approximately 230 kg per capita. Going forward, the long-term global demand for steel is expected to keep growing alongside the economic development of emerging countries.

Trends in annual steel consumption per capita by country (kg per capita, year)

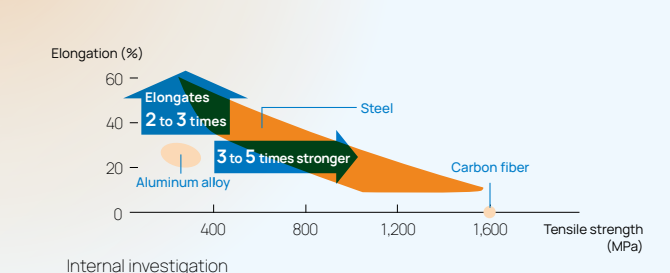


Source: World Steel Association

Potential for evolution

Steel can be elongated two to three times more than aluminum at the same strength, and is three to five times stronger at the same extended rate, making it the optimal material for the world-class structures of the times, such as Tokyo Skytree. Steel still has considerable potential for evolution. The emerging needs of society will make steel evolve, and contribute to a productive future.

Comparison of strength and elongation between steel, aluminum, and carbon fiber



Internal investigation

History of Value Creation

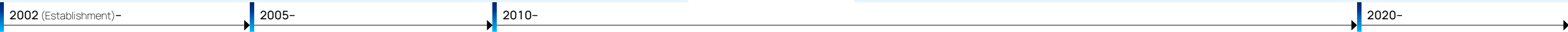
JFE Holdings JFE Steel JFE Engineering JFE Shoji Japan Marine United

Seventh Medium-term Business Plan 2021-2024

For details, please refer to page 25.



Realizing our merger's full potential, Expanding high-value-added products, Targeting future-oriented technological development, Expanding into growing markets overseas, Capturing global demand to the fullest extent, Boosting competitiveness with advanced technology.



Corporate restructuring and establishment timeline from 2002 to 2020, including events like JFE Holdings establishment, JFE Steel and JFE Engineering establishment, and various acquisitions.

Production facilities timeline from 2002 to 2020, detailing the commissioning of blast furnaces, coke ovens, and other steel-making equipment.



R&D, DX, etc. timeline from 2002 to 2020, covering technological development, digital transformation, and research activities.

ESG (governance structure, climate change, main policies) timeline from 2002 to 2020, detailing environmental, social, and governance initiatives.

JFE Steel

Steel business

JFE Steel provides high-value-added products that meet the diverse needs of its customers with its world-class technologies and product development capabilities, backed by a highly internationally competitive system based on two major integrated steelworks in Japan.

JFE Engineering

Engineering business

JFE Engineering provides technologies to effectively utilize diverse resources as green energy in the environmental and energy fields, and proactively engages in plant operation as well. It globally operates social infrastructure business, such as constructing bridges.

JFE Shoji

Trading business

JFE Shoji operates globally through supply chain networks across Japan and the world, handling a wide range of products with a focus on steel products, including steel raw materials, nonferrous metals, chemicals, fuel, equipment, ships, foods, and electronics.

Japan Marine United (equity-method affiliate)

Shipbuilding business

Backed by its top-class capabilities in construction and technologies in Japan, Japan Marine United manufactures large-scale ships including tankers, containerships, and dry bulkers, in addition to merchant ships and defense ships, such as escort ships, mine sweepers, and naval ice breakers.

Overview of External Conditions and Initiatives at Operating Companies

Steel business and Trading business

Competition with rivals has heated up in product markets and regional markets. Domestic sales of steel are for a broad range of demand fields, including building construction, civil engineering, automobiles, industrial machinery, and electrical machinery, with diverse coverage of sales formats. With a shrinking domestic market due to a falling birthrate and an aging population, and given global economic conditions in Japan and Asia, trends in the supply-demand balance for steel in Japan and around the world may have an impact on the sales volume and prices for steel produced by the JFE Group. In overseas markets, competition might intensify as a result of structural changes, namely an increase in exports as domestic demand declines in China and expansion in steel production capacity in emerging countries.

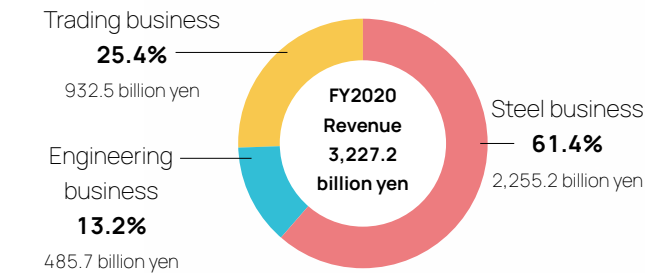
In the steel business, JFE aims to optimize production volume to match changes in the balance of supply and demand for steel products within and outside Japan, and to create an optimal production structure through the integration of facilities with an eye on long-term trends in supply-demand conditions for steel. JFE Steel will strategically invest in the West Japan Works, its core steelworks, to increase cost competitiveness and put in place a structure able to generate profits in a changing market environment. The Company aims to stabilize the earnings foundation by increasing the sales ratio of technologically advanced products to counter steel mills in emerging countries. By producing more steel locally through investments in overseas steelmakers and a vertically integrated structure overseas, JFE is keen to establish a global supply structure able to flexibly adapt to changes in international market conditions.

In the trading business, we are strengthening our sales capabilities in Japan through a restructuring of distribution functions, and making timely upgrades to equipment necessary to reinforce the foundation. Overseas, we are aggressively moving to strengthen distribution and processing functions in our four-pronged global structure, and to increase sales of JFE Steel's products in high-value-added fields. Furthermore, we aim to maintain and enhance our presence with customers overseas by utilizing products made by the JFE Group (including alliances) and other suppliers.

Engineering business

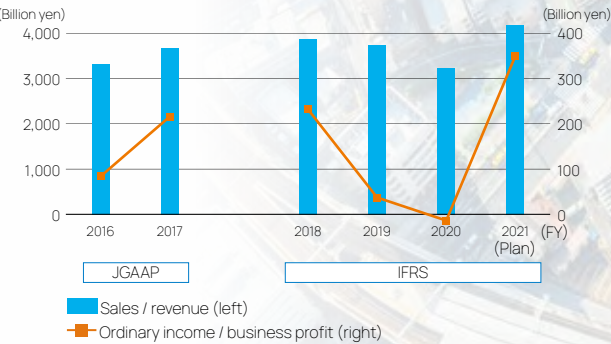
In the engineering business, JFE engages in engineering, procurement, and construction (EPC) projects for equipment, centered on bridges and environmental facilities, such as energy plants and waste incinerators. We also take on operation and maintenance contracts for facilities in design, build, and operate (DBO) projects, and operate our own recycling, power generation, and electricity retail sales businesses. The portfolio in this business is dominated by public infrastructure projects, such as waste incinerators and bridges. We aim to stabilize earnings and reinforce self-managed businesses as long-term sources of reliable earnings, due to the possibility of orders being influenced by domestic economic conditions, and the aims and policies of national and local governments.

Revenue



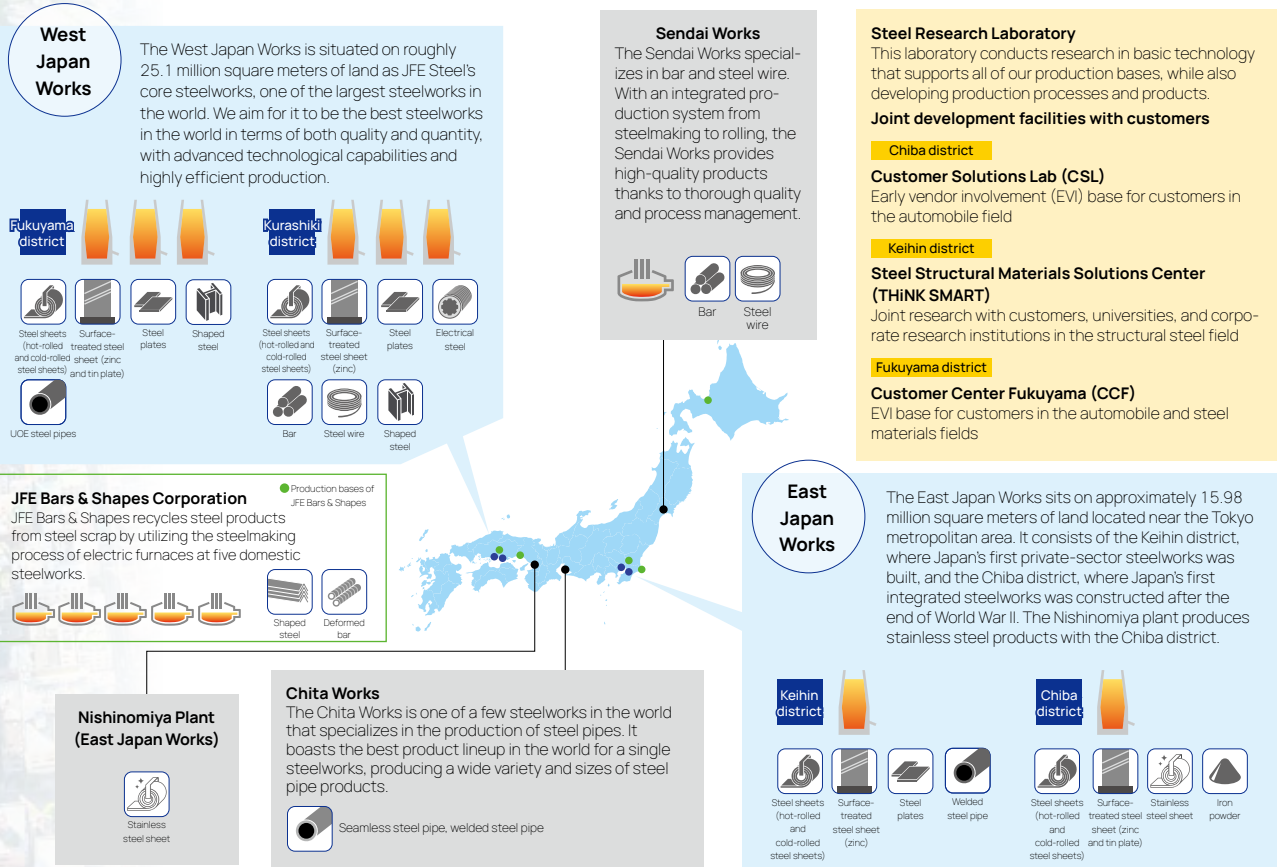
* Revenue of 3,227.2 billion yen includes adjustments of -446.1 billion yen

Revenue / business profit

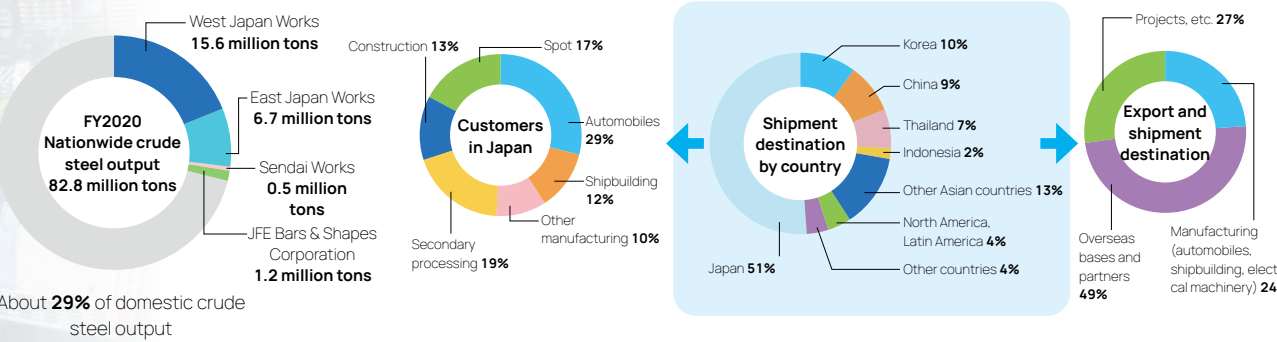


Strength 1. Competitiveness of steelworks: Large-scale consolidated steelworks

Main bases of JFE Steel



Domestic production volume Strength 2. Stable customer base



Process of Value Creation

External conditions

- Climate change
- Labor shortages due to falling birthrate and aging population
- Population growth in emerging countries
- Stronger demand for resources and energy
- Aging of infrastructure and equipment
- Advances in AI and IoT
- Transition to a mobility society

To be essential to society's sustainable development and to create safe, comfortable lives for people everywhere



Our Vision

Creation of social value

- Become carbon neutral
- Contribute to safe and comfortable lives
- Secure excellent human resources and enhance job satisfaction
- Create a prosperous coexistence with local communities

Creation of economic value

- Increase cash flow
- Achieve world-class earnings power
- Ongoing investment in technological development
- Return value to stakeholders
- Establish a robust financial foundation

Outcome

Input

Intellectual capital

- R&D expenses (FY2020) **36.2 billion yen**
- Number of registered patents (as of September 2021) **14,173 patents**
- Number of domestic patents registered to the JFE Group

Manufacturing capital

- Number of blast furnaces (as of April 2021)
West Japan Works: **6**
East Japan Works: **2**
- Number of bases (as of April 2021) **109 locations in 22 countries and regions (Group total)**

Natural capital

- Steel raw materials (FY2020) **58.7 million tons** (iron ore, coal, and limestone)
- Recycled raw materials (FY2020) **0.8 million tons** (steel scrap)

Social and other related capital

- Number of customers (delivery destinations) (FY2020) **Approx. 24,000 customers**
- Total of JFE Steel, JFE Engineering, and JFE Shoji (FY2020)

Human capital

- Number of employees (as of the end of March 2021) **64,371 persons** (Group consolidated)
- Annual training hours (FY2020) **Approx. 0.67 million hours a year** (total of operating companies: approx. 32 hours a year per employee)

Financial capital

- Total equity (IFRS) (as of the end of March 2021) **1,760.1 billion yen**

Business

model

Output

JFE

Comprehensive strengths backed by

Steel Business
(JFE Steel)

Engineering Business
(JFE Engineering)

Holdings

created in each business, world-class technologies

Trading Business
(JFE Shoji)

Shipbuilding Business
(Japan Marine United) (equity-method affiliate)

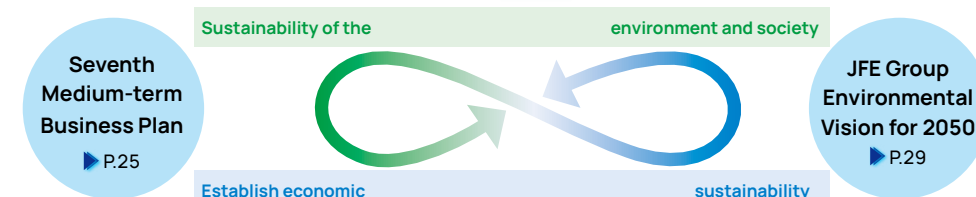
A business model that creates a JFE brand associated with high-added value

(Steel Business, Trading Business) ▶ P.35

Business model that strongly supports the lives of people

(Engineering Business) ▶ P.37

Growth strategy



Important management issues

(materiality) ▶ P.15, 57

Basics of business activities

Compliance ▶ P.77

Respect for human rights ▶ P.75

Corporate governance ▶ P.78

Promotion of materiality

Output into market (FY2020 revenue: 3,227.2 billion yen)



FY2020 results

Contributions to resolving climate change

- JFE Steel
Reductions in CO₂ emissions: **10.8 million tons** (comparison with FY2013)
- JFE Engineering
Contribution of CO₂ emissions reductions: **9.65 million tons**
- JFE Steel
Recycled water resource usage: **93.0%**

Increase competitiveness with DX

- JFE Steel
Data scientists: **350 employees**

World-class technological capabilities that meet customer needs

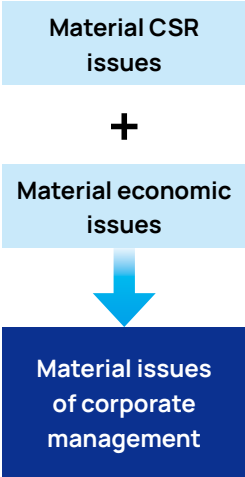
- Domestic patent publications: **1,113 patents**
- * Total patents published in Japan and patents published under Patent Cooperation Treaty, designated to be transferred to Japan
- Ratio of high-value-added products: **Approx. 40%**
- Emergency measures during the pandemic
Cost reductions: **100 billion yen**
Asset reductions: **180 billion yen**

Material Issues of JFE Group Corporate Management

Identification of material issues of corporate management

The JFE Group has identified material issues and set KPIs to address these issues with the objective of maximizing the creation of social value and minimizing its negative impact on society as Group capital is deployed to satisfy the needs of diverse stakeholders. The material CSR issues that we identified in 2016 were comprehensively selected from 35 CSR-related issues in light of the expectations of society, while considering the unique nature of the Group's operations. Priorities were assigned to the identified material issues based on (1) the expectations of stakeholders and (2) correlation with operations (impact on society). We identified 13 issues in five focus areas.

In fiscal 2021, we formulated the Seventh Medium-term Business Plan, recognizing that ensuring environmental and social sustainability (helping to solve critical issues) and establishing economic sustainability (stable earnings power) are key to the JFE Group's sustainable development. Accordingly, we reorganized our materiality by adding economic issues to our existing CSR issues to identify all **our material issues of corporate management**. We will demonstrate the Group's vision of "contributing to society with the world's most innovative technology" by working in concert to address these issues.



Process for identifying material issues

FY2016: Identifying material CSR issues

STEP 1 Identification

By measuring the businesses of the JFE Group against the following yardsticks, we have identified 35 core issues for our CSR initiatives:

- GRI G4 Sustainability Reporting Guidelines
- ISO 26000
- Sustainable Development Goals (SDGs)
- ESG survey via external assessment
- Internal documents on employee satisfaction surveys, etc.
- Benchmark surveys on the three business areas

STEP 2 Prioritization (Groupwide Meeting)

We prioritized the above 35 issues in two ways: stakeholder expectations and relevance to business societal impact, and identified 13 issues in five focus areas.

▶ Groupwide meeting

Managers from each operating company discussed the prioritization from the perspectives of group management and their respective operating companies' interests.

STEP 3 Validation

The following process validated the material CSR issues identified:

- Confirmation and examination by each operating company
- Examination and approval by JFE Group CSR Council*

* Participants included the President of JFE Holdings (chairperson), executive vice president, Corporate Officers, full-time Audit & Supervisory Board Members, and the presidents of operating companies, etc.

FY2021: Identifying material issues of corporate management

STEP 1 Reevaluate existing material CSR issues

The material CSR issues identified in 2016 were reassessed for their importance in terms of relating to current operations, stakeholder expectations, and achievement of KPIs.

STEP 2 Set material economic issues

Based on discussions at each operating company, major strategies in the Seventh Medium-term Business Plan were grouped together with sources of competitive advantages in the JFE Group's business model, and economic-related issues were clarified for the economic sustainability of the Group.

▶ Sources of competitive advantages

Steel and trading businesses: Production, sales, and technological development

Engineering business: Engineering, procurement, construction, sales, and technological development

STEP 3 Select 20 material issue candidates

Economic-related issues were added to the list of reassessed material CSR issues, and their appropriateness as issues for the JFE Group was deliberated by the Group Management Strategy Committee, screening out 20 material issue candidates.

STEP 4 Identify the 13 most important material issues

The Group Management Strategy Committee and the Board of Directors discussed the 20 material issue candidates, and narrowed them down by identifying the most important for the JFE Group, as 13 material issues of corporate management.

KPIs for material issues

The JFE Group has set and worked toward achieving KPIs in initiatives for the identified material issues. In fiscal 2020, we evaluated the results in the previous fiscal year, revised KPIs based on these results and the opinions of stakeholders, and undertook fresh initiatives to address issues. The KPIs for **material issues of corporate management** that we identified for fiscal 2021 were set following examination by operating companies, discussion at management meetings, and deliberations by the Group Management Strategy Committee and Board of Directors.

▶ Please see page 57 for information about our initiatives in fiscal 2020 and KPIs for fiscal 2021.

	Areas of Focus	Details	Material Issues	Relevant SDGs
Activity	Contribute to resolving climate change issues (initiatives for achieving carbon neutrality by 2050) → P.29, 65	● Initiatives for achieving carbon neutrality by 2050 • Reduce the JFE Group's CO ₂ emissions • Contribute to reduction of CO ₂ emissions in society	• Reduce the JFE Group's CO ₂ emissions • Contribute to reduction of CO ₂ emissions across the society	6, 7, 9, 12, 13, 14
	Ensure occupational safety and health → P.71	● Prioritize safety first ● Maintain the physical and mental health of employees and their families	• Prevent workplace accidents • Ensure the health of employees and their families	3, 8
	Recruit and nurture diverse human resources → P.73	● Maintain work environments where all personnel can maximize their abilities ● Accumulate and hand down technologies and skills	• Pursue diversity and inclusion • Strengthen human resources development • Create workplaces that motivate employees	4, 5, 8, 9, 10
	Reinforce resilience of production and engineering capabilities (realize world-class earnings power through DX and other measures)	● Pursue world-class earnings power ● Promote DX and other measures to improve production efficiency, yields, and labor productivity • Shift focus of steel business from quantity to quality (structural reform) • Reduce costs to strengthen cost competitiveness and ensure quality competitiveness	• Increase efficiency and enhance cost competitiveness in production and engineering • Raise quality of products and services and ensure reliable supply	9, 10, 11, 12
	Strengthen competitiveness of products and services (promote the growth strategy by providing high-value-added solutions)	● Improve margins and ensure stable earnings power • Increase ratio of high-value-added products and services • Ensure stable earnings power based on the sales strategy, including technological solutions and expansion of growth businesses	• Expand business by increasing value added in products and services with advanced technologies • Sales strategies for realizing sustainable growth	7, 9, 11, 12, 13, 17
Basis of activity	Thoroughly enforce compliance → P.77		• Ensure adherence to corporate ethical standards and compliance	10, 16
	Respect human rights → P.75		• Respect human rights across the supply chain	

Please see page 57 for KPIs for each priority issue.

Improvement in ROE by achieving KPIs

