

Environmental Communication

The JFE Group gives utmost priority to communicating with all stakeholders, including in matters relating to the environment.

Disclosing Environmental Data

The East Japan Works of JFE Steel discloses realtime environmental data on local air and water quality. Visitors can review this information in the first-floor lobby of the Visitor Center in the Chiba District and in the Amenity Hall and the first-floor lobby of the Keihin Building in the Keihin District.



Environmental data display in the Leihin District

Disclosure and Exchange of Information

“ecobeing” Environmental Website

The JFE Group cooperates with the “ecobeing” environmental website, which helps to broaden awareness of eco-activities. One of the tabs on the website called “ecopeople” contains a series of articles featuring persons from different fields. Please see the following for further details.

▶ [“ecobeing” \(Japanese only\)](http://www.ecobeing.net/) (<http://www.ecobeing.net/>)

Sponsoring “Midori no Komichi” Environmental Diary

The JFE Group sponsors the “Midori no Komichi (Green Trail)” environmental diary project hosted by Green Cross Japan with the hope that children will become more aware of environmental issues by keeping diaries of their activities and thoughts about ecology. Please see the following for further details.

▶ [“Midori no Komichi” Environmental Diary \(Japanese only\)](http://www.midorinokomichi.net/) (<http://www.midorinokomichi.net/>)

Participating in the Environmental Exhibition EcoPro 2019 and the Tokyo Bay Thanks Giving Day

The JFE Group exhibited its environmentally friendly products and technologies at EcoPro 2019, Japan's largest environmental exhibition, in December 2019. The booth's theme was "JFE Technologies for a Sustainable Society – Produce → Use → Recycle." In addition, we supported Green Cross Japan by running tours for children, called the EcoPro EcoKids Tour.

And we showcased our efforts to revive marine environments using steel slags and our contribution to preserving biodiversity during Tokyo Bay Thanks Giving Day 2019, an event aimed at reviving the marine flora and fauna around Tokyo Bay and held in October.



Many children stopped by the JFE Group's exhibition booth at EcoPro 2019.



Children were amazed by the overwhelming audiovisuals of the domed theater.



Coral and tropical fish around Marine Block™ (iron and steelmaking slag) attracts visitors every year.



The JFE booth for Tokyo Bay Thanks Giving Day was popular with families.