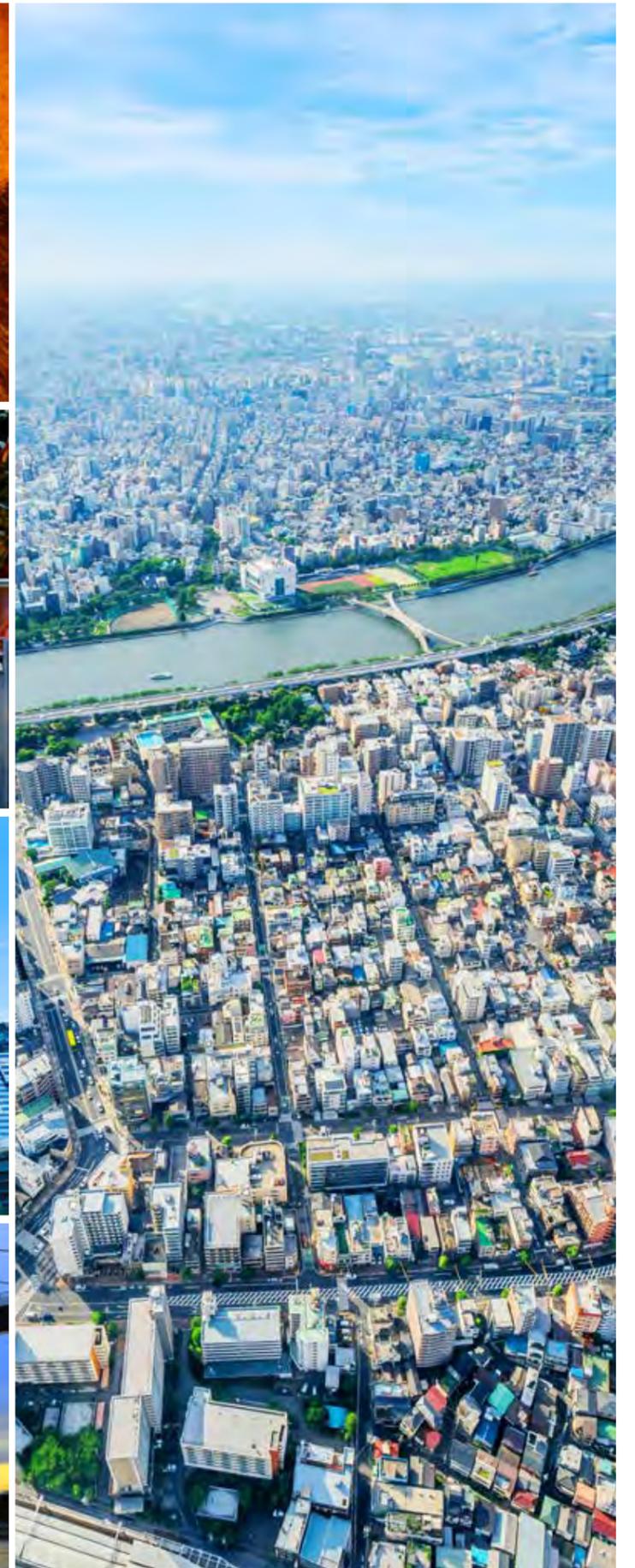


1. JFE Group's Value Creation Story

The Value of Steel	7
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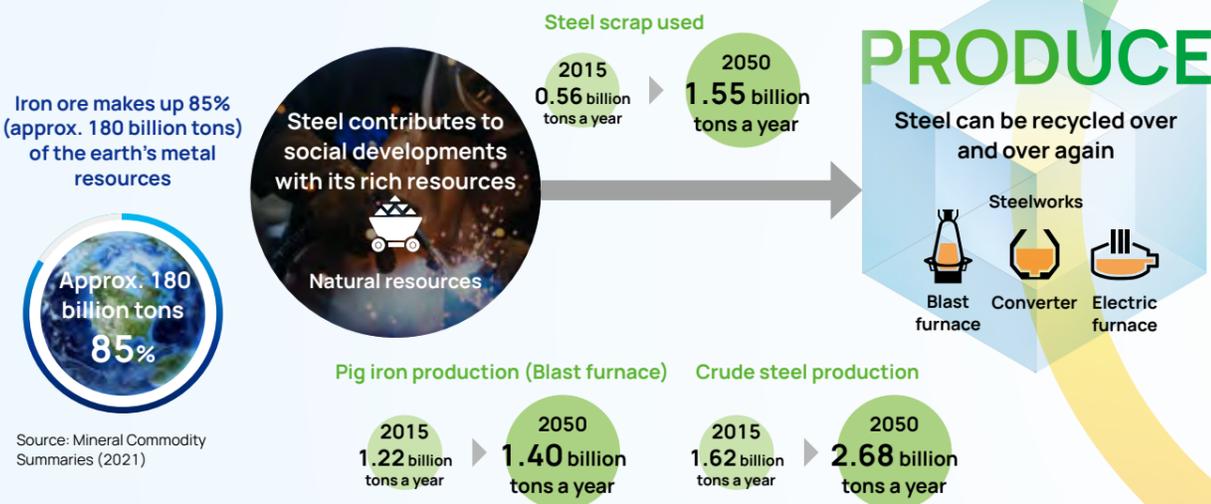


Steel supports safe and comfortable lives for an abundant world in the future

Steel's Life Cycle Assessment (LCA)

Steel establishes a highly sophisticated value chain of Produce-Use-Recycle thanks to its excellent recyclability, and is reborn as anything over and over again. Therefore, it is important to evaluate steel's environmental impact by encompassing the entire life cycle including recycling. JFE Steel participated in the initiative to quantify the life cycle environmental impact of steel products, which is led by the Japan Iron and Steel Federation, as one of the core members, and developed an ISO/JIS Standard* for the calculation. The results provided through the use of this standard have shown that the more superior the recyclability of material is, the less environmental impact such as global warming becomes. In Japan, there are 15 blast furnace and electric furnace steelmakers, including JFE Steel, that compile and disclose average data for life cycle inventory (LCI) for each steel product.

* ISO 20915: Life Cycle Inventory Calculation Methodology for Steel Products (2018.11)
JISQ 20915: Life Cycle Inventory Calculation Methodology for Steel Products (2019.6)



High economic efficiency and low environmental impact

Steel can be reliably produced in large volumes to support our lives and society. Steel is also an environmentally friendly material, emitting far less CO₂ than other materials during production. Steel is an essential material for the safe and comfortable lives of people, and it is key to the sustainable development of society.

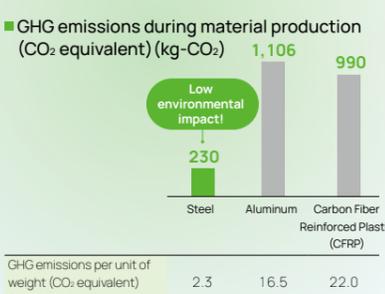
Mass production at low cost

Steel is a material with rich reserves and a long history of development. It can be stably mass produced at a reasonable price, contributing to the sustainable development of society.



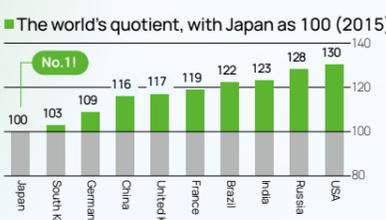
Extremely low environmental impact at the manufacturing stage when compared to other materials

The functional equivalent of greenhouse gas (GHG) emissions of steel at the manufacturing stage is 1/4 to 1/5 of that of aluminum and carbon fiber.



Japan's steel industry keeps the top energy efficiency in the world

The Japanese steel industry (converter furnace steel) produces steel with the lowest environmental impact when compared to other major countries in the world as a result of its longstanding efforts toward environmental conservation, including developing and spreading the use of energy-saving technologies.



RECYCLE

Efficient separation and retrieval of steel using its magnetic property
Dismantle and collect

Steel can be reborn as anything over and over again

USE

Contributing to sustainable development of our lives and economy by the world's best energy-saving and environmental technologies
Processing and different manufacturing
Automobiles, construction materials, etc.

Excellent recyclability

Steel is a material with excellent recyclability, such as its property enabling magnetic separation and retrieval. Even after a final product made of steel ends its life in society, it is reborn over and over again into a high-quality, high-functional product through highly efficient separation and retrieval technologies, thereby reducing environmental load throughout its life cycle.

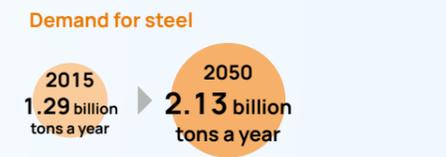
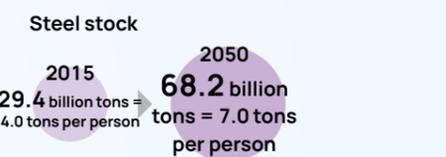
Closed-loop recycling of steel

Steel can be recycled many times as the raw material of products made in the same steel material while maintaining the original properties of the iron material itself. Closed-loop recycling is superior to open-loop recycling* that recycles other materials in terms of sustainability. This is due to the fact that it is designed to reduce the amount of natural resources being newly introduced, moreover reduce the discharge of environmentally hazardous substances, and reduce waste.

* A limited form of material recycling that involves application of the heat generated from the incineration of materials as well as recycling where the material may deteriorate or change in quality.



Steel is reborn as anything
Final product and usage
Cans, Automobiles, Buildings

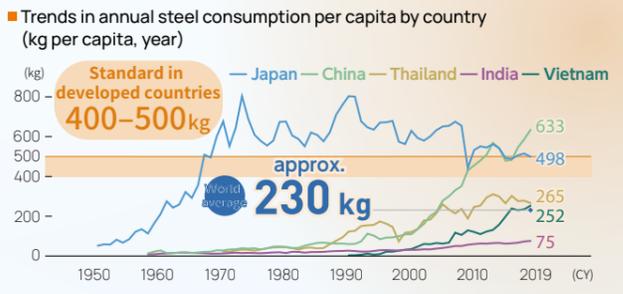


Foundation for life and society

In our lives, steel helps reduce our burden on the environment. For example, by using high-tensile steel (thinned-down steel sheets that keep their strength) in automobiles, automobile weight can be substantially reduced without sacrificing passenger safety during vehicle collisions, thereby contributing to lower CO₂ emissions in society as a whole.

The potential to grow on a global level

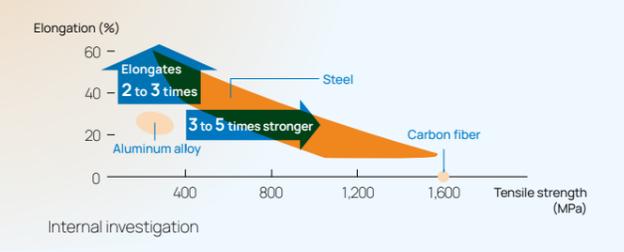
The world average of the annual consumption of steel currently stands at approximately 230 kg per capita. Going forward, the long-term global demand for steel is expected to keep growing alongside the economic development of emerging countries.



Potential for evolution

Steel can be elongated two to three times more than aluminum at the same strength, and is three to five times stronger at the same extended rate, making it the optimal material for the world-class structures of the times, such as Tokyo Skytree. Steel still has considerable potential for evolution. The emerging needs of society will make steel evolve, and contribute to a productive future.

Comparison of strength and elongation between steel, aluminum, and carbon fiber



History of Value Creation

JFE Holdings JFE Steel JFE Engineering JFE Shoji Japan Marine United

Seventh Medium-term Business Plan 2021-2024

For details, please refer to page 25.



<p>Realizing our merger's full potential</p> <p>The primary aim behind the establishment of JFE was to secure stable profitability early on and to strengthen its business foundation through active investment and financing. We consolidated facilities, and reorganized and integrated Group companies to build a strong business structure by strengthening the competitiveness of our core businesses in steel and engineering.</p>	<p>Expanding high-value-added products</p> <p>JFE shifted to establishing a highly profitable business structure based on the production and sale of high-quality, high-value-added products and the provision of sophisticated services. We also invested actively to establish systems for stable production and expanded sales of high-value-added products.</p>	<p>Targeting future-oriented technological development</p> <p>Despite a harsh business environment brought on by events including the global financial crisis in 2008 and the Great East Japan Earthquake in 2011, we pursued development of innovative technologies to accelerate our leap forward into the future, with a focus on envisioned developments in the following 10 years. We also reinforced our corporate structure to increase profitability as the No. 1 supplier of high-value-added products.</p>	<p>Expanding into growing markets overseas</p> <p>We further strengthened our profit base for growth by investing overseas and developing innovative new products. Corporate resources were allocated intensively in emerging markets where significant growth was expected over the medium to long term. We also reinforced production abroad and strengthened overseas sales and technical functions for further growth.</p>	<p>Capturing global demand to the fullest extent</p> <p>We formulated a manufacturing and sales system to maximize opportunities for capturing demand in Japan stemming from government initiatives to upgrade disaster resilience and prepare for the Olympic and Paralympic Games in 2020. Overseas, we focused on capturing demand related to infrastructure reinforcement in emerging countries and initiatives for energy savings and environmental protection. Also, we continued to invest in new business in fields and geographic regions showing strong potential for future growth.</p>	<p>Boosting competitiveness with advanced technology</p> <p>Our focus was on strengthening competitiveness through the application of data science and other advanced technologies to meet sophisticated and diversifying needs throughout society. Having made sustainable societies one of our priorities, we pursued a number of environmental, social, and governance (ESG) initiatives, including environmental protection, development of human resources, and establishment of a governance system.</p>
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Corporate restructuring and establishment

<p>September 2002</p> <ul style="list-style-type: none"> Established JFE Holdings Listed on Tokyo Stock Exchange, Osaka Securities Exchange, and Nagoya Stock Exchange <p>January 2003</p> <ul style="list-style-type: none"> Corporate split agreement for NKK and Kawasaki Steel approved <p>April 2003</p> <ul style="list-style-type: none"> Established JFE Steel, JFE Engineering, JFE Urban Development, and JFE R&D Kawasaki Microelectronics, Inc. became a wholly owned subsidiary <p>December 2003</p> <ul style="list-style-type: none"> Guangzhou JFE Steel Sheet Co., Ltd. established as joint venture with Guangzhou Iron and Steel Enterprises Holdings Ltd., in China 	<p>March 2008</p> <ul style="list-style-type: none"> Turned Universal Shipbuilding Corporation into a subsidiary through acquisition of shares owned by Hitachi Zosen Corporation and JFE Engineering <p>November 2008</p> <ul style="list-style-type: none"> Established JFE Steel Galvanizing (Thailand) Ltd. <p>April 2009</p> <ul style="list-style-type: none"> JFE R&D merged with JFE Steel 	<p>July 2010</p> <ul style="list-style-type: none"> Capital participation in JSW Steel Ltd. in India <p>April 2011</p> <ul style="list-style-type: none"> Absorption merger with JFE Urban Development <p>April 2012</p> <ul style="list-style-type: none"> Restructured electric furnace steelmaking operations and launched new JFE Bars & Shapes Corporation <p>July 2012</p> <ul style="list-style-type: none"> Transferred all shares issued by Kawasaki Microelectronics to MegaChips Corporation <p>October 2012</p> <ul style="list-style-type: none"> Turned JFE Shoji into a wholly owned subsidiary through share exchange 	<p>January 2013</p> <ul style="list-style-type: none"> Established Japan Marine United Corporation through the business integration with IHI Marine United Inc. and Universal Shipbuilding Corporation <p>May 2013</p> <ul style="list-style-type: none"> Established PT. JFE Steel Galvanizing Indonesia <p>December 2014</p> <ul style="list-style-type: none"> Acquired Kelly Pipe Co., LLC, a U.S. steel pipe wholesaler <p>December 2014</p> <ul style="list-style-type: none"> Acquired Standardkessel Power Systems Holding GmbH <p>April 2015</p> <ul style="list-style-type: none"> Established AL GHARBI PIPE COMPANY LLC in the United Arab Emirates (UAE) <p>September 2015</p> <ul style="list-style-type: none"> Capital participation in Formosa Ha Tinh Steel Corporation (FHS) of the Formosa Plastic Group 	<p>August 2016</p> <ul style="list-style-type: none"> Established NUJOR-JFE STEEL MEXICO in Mexico Established J Bio Food Recycle with the JR East Group <p>February 2017</p> <ul style="list-style-type: none"> Established joint venture AGRIMECO & JFE STEEL PRODUCTS CO., LTD. with AGRIMECO to sell processed construction materials in Vietnam <p>March 2017</p> <ul style="list-style-type: none"> Established joint venture in steel powder business with the BaoWu Steel Group in China <p>September 2019</p> <ul style="list-style-type: none"> Acquired Cogent Power Inc., an electrical steel sheet processor in Canada 	<p>March 2020</p> <ul style="list-style-type: none"> Completed acquisition of shares in Mitsui E&S Plant Engineering Inc. (inaugurated JFE Project One Co., Ltd.) Started joint venture with Guangdong Shaoguan Iron and Steel Songshan Co., Ltd., an affiliate of the BaoWu Steel Group <p>January 2021</p> <ul style="list-style-type: none"> Established Nihon Shipyard Co., Ltd. as joint venture with Imabari Shipbuilding <p>April 2021</p> <ul style="list-style-type: none"> Completed acquisition of shares in Mitsui E&S Environmental Engineering Inc. (inaugurated JFE Environment Technology Co., Ltd.)
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Production facilities

<p>November 2003</p> <ul style="list-style-type: none"> Fired up No. 2 blast furnace in Kurashiki district <p>March 2004</p> <ul style="list-style-type: none"> Fired up No. 2 blast furnace in Keihin district <p>June 2004</p> <ul style="list-style-type: none"> Halted operations at No. 5 blast furnace in Chiba district 	<p>March 2005</p> <ul style="list-style-type: none"> Fired up No. 5 blast furnace in Fukuyama district <p>March 2006</p> <ul style="list-style-type: none"> Started up No. 5 coke oven (Battery D) in Fukuyama district <p>April 2006</p> <ul style="list-style-type: none"> Fired up No. 4 blast furnace in Fukuyama district 	<p>February 2010</p> <ul style="list-style-type: none"> Fired up No. 3 blast furnace in Kurashiki district <p>December 2010</p> <ul style="list-style-type: none"> Started up No. 6 coke oven (Battery B) in Kurashiki district <p>May 2011</p> <ul style="list-style-type: none"> Fired up No. 3 blast furnace in Fukuyama district <p>September 2011</p> <ul style="list-style-type: none"> Launched operations of incinerator for earthquake-related waste for Sendai City <p>December 2014</p> <ul style="list-style-type: none"> Started up No. 3 converter furnace at No. 3 steelmaking plant in Fukuyama district 	<p>July 2015</p> <ul style="list-style-type: none"> Operated No. 2 production facilities for Clean Mix® high-performance steel powder products in Chiba district <p>May 2017</p> <ul style="list-style-type: none"> Affiliate FHS fired up No. 1 blast furnace <p>December 2017</p> <ul style="list-style-type: none"> Launched operations of recycled plastic pallet production plant in western Japan <p>November 2018</p> <ul style="list-style-type: none"> J Bio Food Recycle started operations at food recycling plant 	<p>November 2019</p> <ul style="list-style-type: none"> Operated No. 3 coke oven (Battery A) in Fukuyama district <p>December 2019</p> <ul style="list-style-type: none"> Operated No. 3 sintering machine in Fukuyama district 	<p>March 2020</p> <ul style="list-style-type: none"> Decided to restructure and build optimized domestic production system <p>April 2020</p> <ul style="list-style-type: none"> Banked* No. 4 blast furnace in Kurashiki district (plan to finish upgrade work on blast furnace in December 2022) <p>June 2020</p> <ul style="list-style-type: none"> Banked* No. 4 blast furnace in Fukuyama district (resumed operations in September 2020) <p>* Suspend operations in a restart-capable state by stopping air blast flow</p> <p>June 2021</p> <ul style="list-style-type: none"> Operated No. 7 continuous casting machine in Kurashiki district Operated No. 3 coke oven (Battery B) in Fukuyama district
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R&D, DX, etc.

<p>April 2004</p> <ul style="list-style-type: none"> Launched new integration system (business management) 	<p>August 2005</p> <ul style="list-style-type: none"> Opened Customer Solutions Lab (CSL) at Steel Research Laboratory <p>November 2005</p> <ul style="list-style-type: none"> Opened THINK SMART at Steel Research Laboratory <p>March 2006</p> <ul style="list-style-type: none"> Started operation of new integration system J-Smile <p>September 2008</p> <ul style="list-style-type: none"> Launched companywide video conference system 	<p>February 2010</p> <ul style="list-style-type: none"> Operated J-Flessa optimal production and sales planning system <p>October 2014</p> <ul style="list-style-type: none"> Steel Research Laboratory opened Customize Center Fukuyama in Fukuyama district 	<p>August 2016</p> <ul style="list-style-type: none"> Launched system to identify fraudulent inspection certificates for steel products <p>December 2016</p> <ul style="list-style-type: none"> Launched One JFE® system to integrate shipment and delivery operations in all regions <p>June 2017</p> <ul style="list-style-type: none"> Launched operations of JFE integrated product database as basis for SCM <p>March 2018</p> <ul style="list-style-type: none"> Established Global Remote Center (GRC) (integrated monitoring of product plants, including overseas ones) <p>September 2018</p> <ul style="list-style-type: none"> Introduced J-mAlster® on all production lines as a control failure repair support system that uses IBM Japan's IBM® Watson technology 	<p>November 2018</p> <ul style="list-style-type: none"> Developed and started operations of Pla'cello® data analysis tool that does not require expert IT knowledge <p>December 2018</p> <ul style="list-style-type: none"> Introduced safe behavior support technology using AI image recognition <p>February 2019</p> <ul style="list-style-type: none"> Opened one of the world's largest centers for evaluating major breakdowns and fatigue in the steel field <p>July 2019</p> <ul style="list-style-type: none"> Started fully automated operations of waste incinerator <p>October 2019</p> <ul style="list-style-type: none"> Built a rank-based, systematic education system to train employees into data scientists <p>November 2019</p> <ul style="list-style-type: none"> Introduced data science technology (blast furnace CPS) at all blast furnaces Companywide rollout of J-dscom® system for detecting signs of equipment anomalies 	<p>July 2020</p> <ul style="list-style-type: none"> Opened JFE Digital Transformation Center as base to promote DX <p>July 2020</p> <ul style="list-style-type: none"> Started to offer BRA-ING fully automated system for operating waste incinerators <p>October 2020</p> <ul style="list-style-type: none"> Introduced training simulator using mixed reality (MR) technology
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ESG (governance structure, climate change, main policies)

<p>June 2004</p> <ul style="list-style-type: none"> Opened JFE College as curriculum for training young employees 	<p>March 2006</p> <ul style="list-style-type: none"> Introduced policy for addressing large-scale purchases of the Company's shares Established special committee <p>June 2007</p> <ul style="list-style-type: none"> Appointed two outside directors Shortened terms of directors from two years to one year 	<p>2011-</p> <ul style="list-style-type: none"> Started to gift desks, chairs, and canned foods to educational authorities in Ghana and Nigeria <p>November 2011</p> <ul style="list-style-type: none"> Launched ferro-coke production pilot plant in Keihin district <p>September 2012</p> <ul style="list-style-type: none"> Opened corporate childcare center at JR Tsurumi station building <p>March 2014</p> <ul style="list-style-type: none"> Selected as Nadeshiko Brand Stock by Tokyo Stock Exchange 	<p>Fiscal 2015</p> <ul style="list-style-type: none"> Began to evaluate effectiveness of Board of Directors <p>October 2015</p> <ul style="list-style-type: none"> Formulated JFE Holdings' Basic Policy on Corporate Governance Established Nomination Committee and Remuneration Committee <p>April 2017</p> <ul style="list-style-type: none"> Opened childcare center in Chiba district at East Japan Works (childcare centers were opened in other districts later) <p>June 2017</p> <ul style="list-style-type: none"> Presidents of JFE Engineering and JFE Shoji appointed as directors Increased number of outside directors and outside Audit & Supervisory Board Members by one each 	<p>April 2018</p> <ul style="list-style-type: none"> Formulated JFE Group's Human Rights Basic Policy <p>August 2018</p> <ul style="list-style-type: none"> Formulated JFE Group's Declaration of Cybersecurity Management <p>November 2018</p> <ul style="list-style-type: none"> Obtained qualification for DBJ Employees' Health Management Rated Loan Program from the Development Bank of Japan <p>February 2019</p> <ul style="list-style-type: none"> Formulated the Raw Materials Purchasing Policy and Action Guidelines <p>May 2019</p> <ul style="list-style-type: none"> Declared agreement with Task Force on Climate-related Financial Disclosures (TCFD) recommendations <p>June 2019</p> <ul style="list-style-type: none"> Appointed first female Audit & Supervisory Board Member 	<p>June 2020</p> <ul style="list-style-type: none"> Appointed first female outside director <p>July 2020</p> <ul style="list-style-type: none"> Initially selected for inclusion in FTSE4Good Index Series and FTSE Blossom Japan Index, leading indexes for ESG investment <p>September 2020</p> <ul style="list-style-type: none"> Disclosed JFE Group's targets for reducing CO₂ emissions <p>October 2020</p> <ul style="list-style-type: none"> Commenced testing of medium-size facilities for producing ferro coke in Fukuyama district <p>February 2021</p> <ul style="list-style-type: none"> Signed memorandum of understanding with BHP about initiatives to reduce carbon in steelmaking processes <p>May 2021</p> <ul style="list-style-type: none"> Formulated JFE Group Environmental Vision for 2050 <p>May 2021</p> <ul style="list-style-type: none"> Discontinued policy to prevent large-scale purchases of the Company's shares (anti-takeover measures)
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JFE Steel



Steel business

JFE Steel provides high-value-added products that meet the diverse needs of its customers with its world-class technologies and product development capabilities, backed by a highly internationally competitive system based on two major integrated steelworks in Japan.

JFE Engineering



Engineering business

JFE Engineering provides technologies to effectively utilize diverse resources as green energy in the environmental and energy fields, and proactively engages in plant operation as well. It globally operates social infrastructure business, such as constructing bridges.

JFE Shoji



Trading business

JFE Shoji operates globally through supply chain networks across Japan and the world, handling a wide range of products with a focus on steel products, including steel raw materials, nonferrous metals, chemicals, fuel, equipment, ships, foods, and electronics.

Japan Marine United (equity-method affiliate)



Shipbuilding business

Backed by its top-class capabilities in construction and technologies in Japan, Japan Marine United manufactures large-scale ships including tankers, containerships, and dry bulkers, in addition to merchant ships and defense ships, such as escort ships, mine sweepers, and naval ice breakers.

Overview of External Conditions and Initiatives at Operating Companies

Steel business and Trading business

Competition with rivals has heated up in product markets and regional markets. Domestic sales of steel are for a broad range of demand fields, including building construction, civil engineering, automobiles, industrial machinery, and electrical machinery, with diverse coverage of sales formats. With a shrinking domestic market due to a falling birthrate and an aging population, and given global economic conditions in Japan and Asia, trends in the supply-demand balance for steel in Japan and around the world may have an impact on the sales volume and prices for steel produced by the JFE Group. In overseas markets, competition might intensify as a result of structural changes, namely an increase in exports as domestic demand declines in China and expansion in steel production capacity in emerging countries.

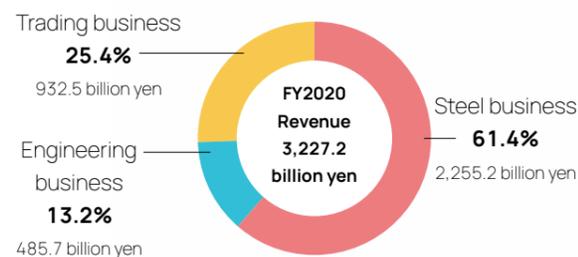
In the steel business, JFE aims to optimize production volume to match changes in the balance of supply and demand for steel products within and outside Japan, and to create an optimal production structure through the integration of facilities with an eye on long-term trends in supply-demand conditions for steel. JFE Steel will strategically invest in the West Japan Works, its core steelworks, to increase cost competitiveness and put in place a structure able to generate profits in a changing market environment. The Company aims to stabilize the earnings foundation by increasing the sales ratio of technologically advanced products to counter steel mills in emerging countries. By producing more steel locally through investments in overseas steelmakers and a vertically integrated structure overseas, JFE is keen to establish a global supply structure able to flexibly adapt to changes in international market conditions.

In the trading business, we are strengthening our sales capabilities in Japan through a restructuring of distribution functions, and making timely upgrades to equipment necessary to reinforce the foundation. Overseas, we are aggressively moving to strengthen distribution and processing functions in our four-pronged global structure, and to increase sales of JFE Steel's products in high-value-added fields. Furthermore, we aim to maintain and enhance our presence with customers overseas by utilizing products made by the JFE Group (including alliances) and other suppliers.

Engineering business

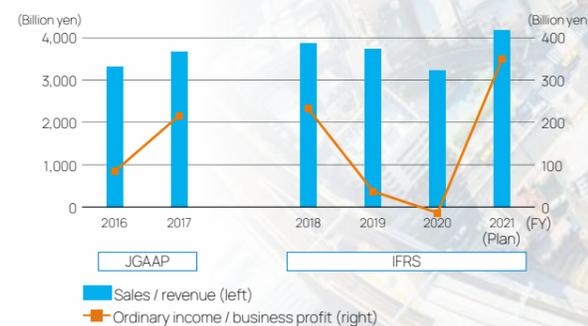
In the engineering business, JFE engages in engineering, procurement, and construction (EPC) projects for equipment, centered on bridges and environmental facilities, such as energy plants and waste incinerators. We also take on operation and maintenance contracts for facilities in design, build, and operate (DBO) projects, and operate our own recycling, power generation, and electricity retail sales businesses. The portfolio in this business is dominated by public infrastructure projects, such as waste incinerators and bridges. We aim to stabilize earnings and reinforce self-managed businesses as long-term sources of reliable earnings, due to the possibility of orders being influenced by domestic economic conditions, and the aims and policies of national and local governments.

Revenue



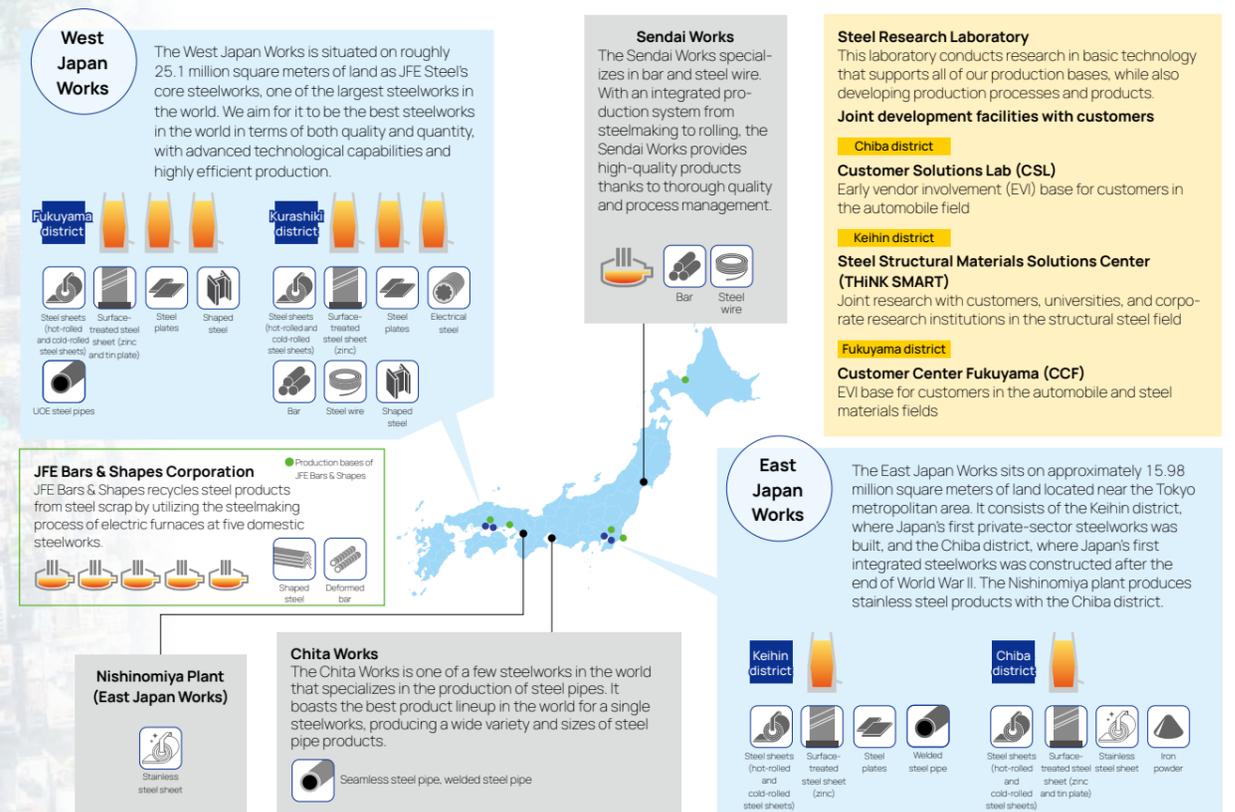
* Revenue of 3,227.2 billion yen includes adjustments of -446.1 billion yen

Revenue / business profit

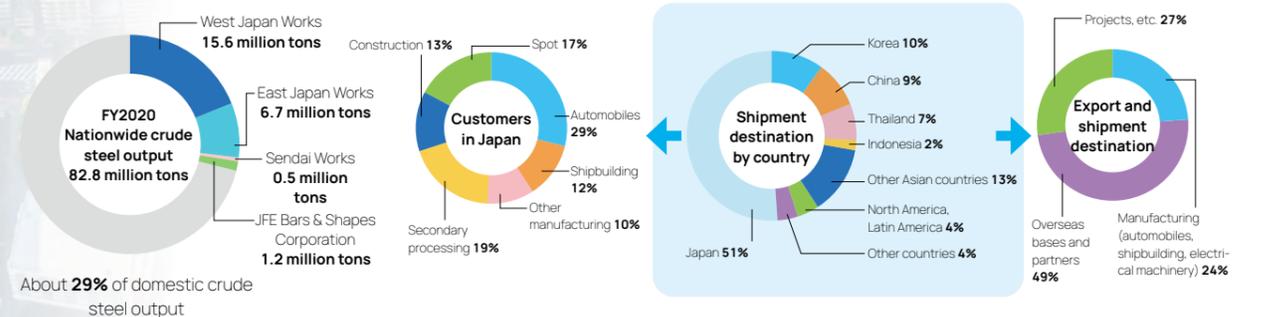


Strength 1. Competitiveness of steelworks: Large-scale consolidated steelworks

Main bases of JFE Steel



Domestic production volume Strength 2. Stable customer base



Process of Value Creation

External conditions

- Climate change
- Labor shortages due to falling birthrate and aging population
- Population growth in emerging countries
- Stronger demand for resources and energy
- Aging of infrastructure and equipment
- Advances in AI and IoT
- Transition to a mobility society

To be essential to society's sustainable development and to create safe, comfortable lives for people everywhere

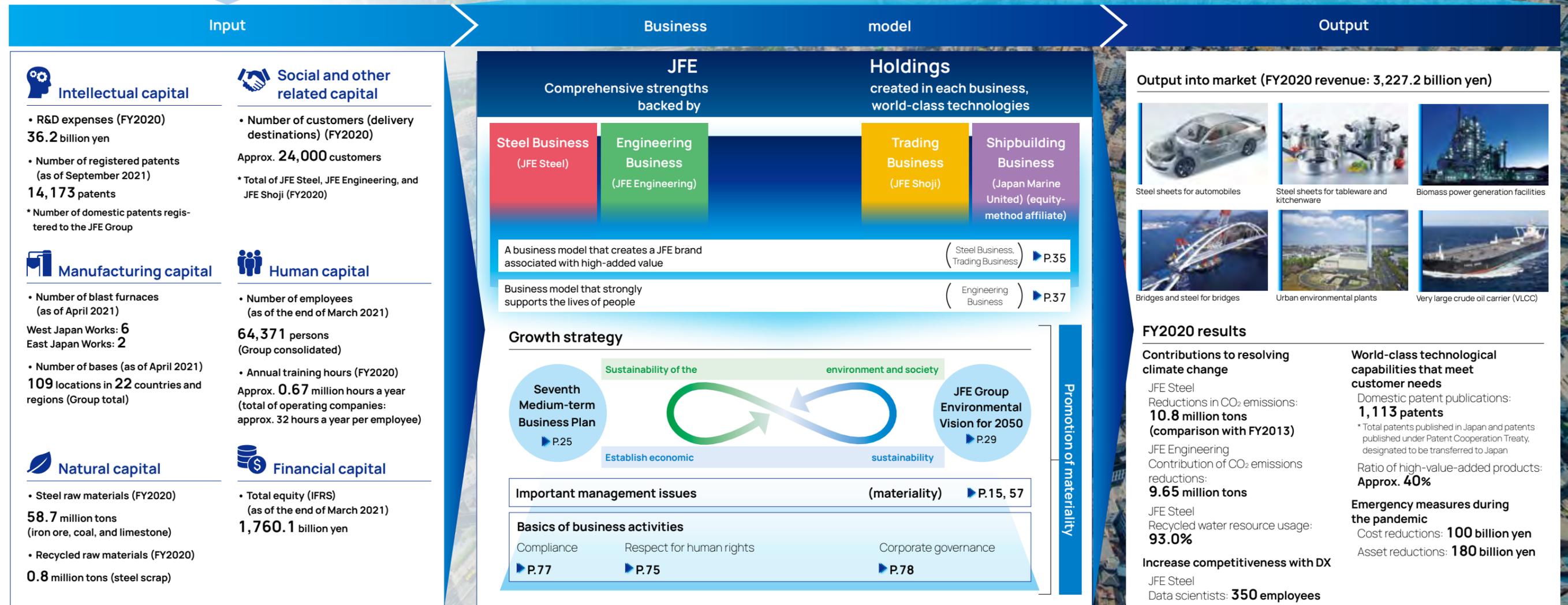
Our Vision

Creation of social value

- Become carbon neutral
- Contribute to safe and comfortable lives
- Secure excellent human resources and enhance job satisfaction
- Create a prosperous coexistence with local communities

Creation of economic value

- Increase cash flow
- Achieve world-class earnings power
- Ongoing investment in technological development
- Return value to stakeholders
- Establish a robust financial foundation

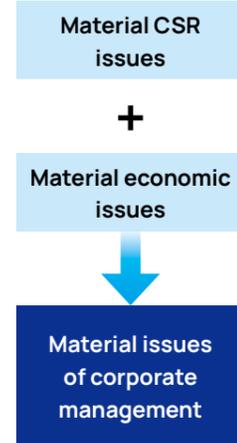


Material Issues of JFE Group Corporate Management

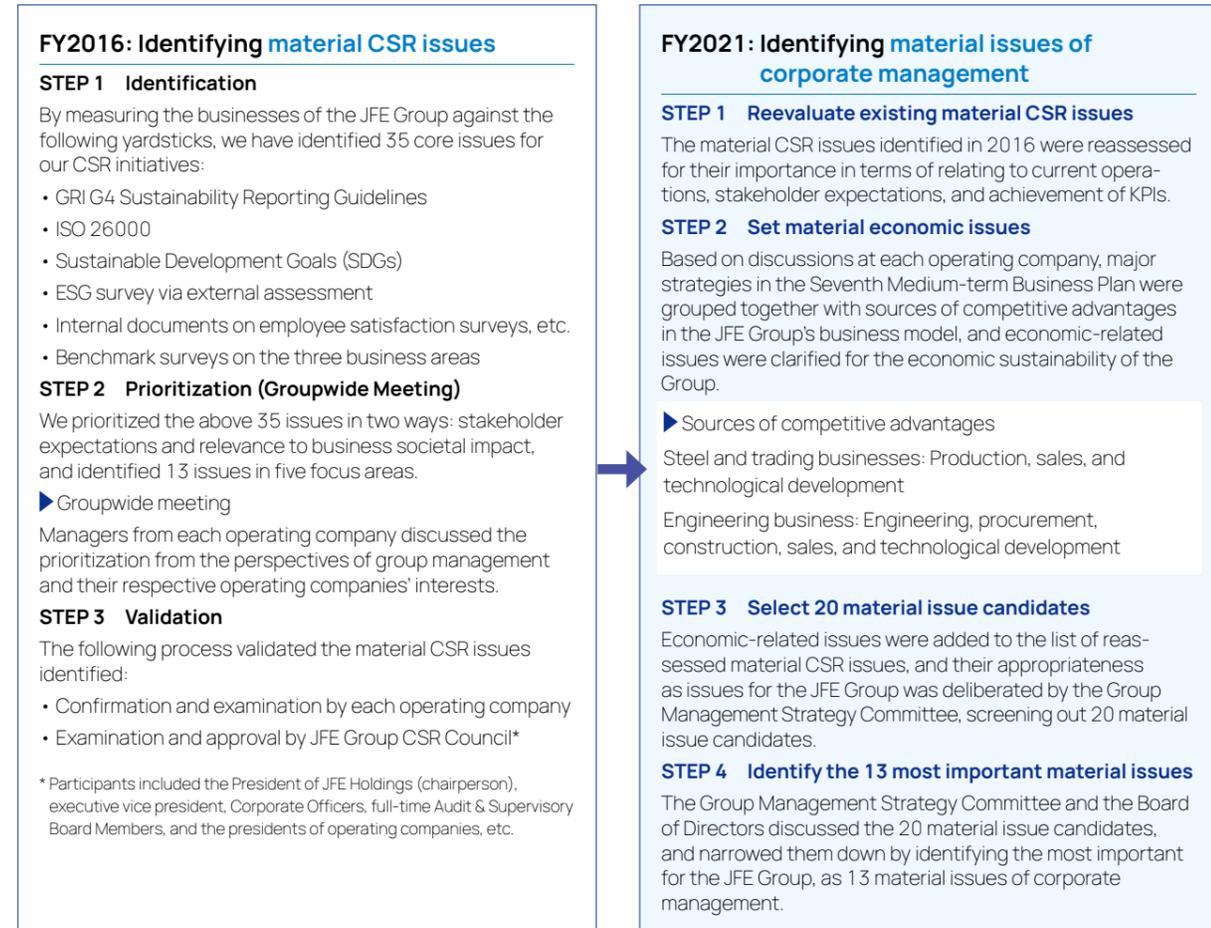
Identification of material issues of corporate management

The JFE Group has identified material issues and set KPIs to address these issues with the objective of maximizing the creation of social value and minimizing its negative impact on society as Group capital is deployed to satisfy the needs of diverse stakeholders. The material CSR issues that we identified in 2016 were comprehensively selected from 35 CSR-related issues in light of the expectations of society, while considering the unique nature of the Group's operations. Priorities were assigned to the identified material issues based on (1) the expectations of stakeholders and (2) correlation with operations (impact on society). We identified 13 issues in five focus areas.

In fiscal 2021, we formulated the Seventh Medium-term Business Plan, recognizing that ensuring environmental and social sustainability (helping to solve critical issues) and establishing economic sustainability (stable earnings power) are key to the JFE Group's sustainable development. Accordingly, we reorganized our materiality by adding economic issues to our existing CSR issues to identify all **our material issues of corporate management**. We will demonstrate the Group's vision of "contributing to society with the world's most innovative technology" by working in concert to address these issues.



Process for identifying material issues



KPIs for material issues

The JFE Group has set and worked toward achieving KPIs in initiatives for the identified material issues. In fiscal 2020, we evaluated the results in the previous fiscal year, revised KPIs based on these results and the opinions of stakeholders, and undertook fresh initiatives to address issues. The KPIs for **material issues of corporate management** that we identified for fiscal 2021 were set following examination by operating companies, discussion at management meetings, and deliberations by the Group Management Strategy Committee and Board of Directors.

▶ Please see page 57 for information about our initiatives in fiscal 2020 and KPIs for fiscal 2021.

	Areas of Focus	Details	Material Issues	Relevant SDGs
Activity	Contribute to resolving climate change issues (initiatives for achieving carbon neutrality by 2050) → P.29, 65	<ul style="list-style-type: none"> Initiatives for achieving carbon neutrality by 2050 Reduce the JFE Group's CO₂ emissions Contribute to reduction of CO₂ emissions in society 	<ul style="list-style-type: none"> Reduce the JFE Group's CO₂ emissions Contribute to reduction of CO₂ emissions across the society 	6, 7, 9, 12, 13, 14
	Ensure occupational safety and health → P.71	<ul style="list-style-type: none"> Prioritize safety first Maintain the physical and mental health of employees and their families 	<ul style="list-style-type: none"> Prevent workplace accidents Ensure the health of employees and their families 	3, 8
	Recruit and nurture diverse human resources → P.73	<ul style="list-style-type: none"> Maintain work environments where all personnel can maximize their abilities Accumulate and hand down technologies and skills 	<ul style="list-style-type: none"> Pursue diversity and inclusion Strengthen human resources development Create workplaces that motivate employees 	4, 5, 8, 9, 10
	Reinforce resilience of production and engineering capabilities (realize world-class earnings power through DX and other measures)	<ul style="list-style-type: none"> Pursue world-class earnings power Promote DX and other measures to improve production efficiency, yields, and labor productivity Shift focus of steel business from quantity to quality (structural reform) Reduce costs to strengthen cost competitiveness and ensure quality competitiveness 	<ul style="list-style-type: none"> Increase efficiency and enhance cost competitiveness in production and engineering Raise quality of products and services and ensure reliable supply 	9, 10, 11, 12
	Strengthen competitiveness of products and services (promote the growth strategy by providing high-value-added solutions)	<ul style="list-style-type: none"> Improve margins and ensure stable earnings power Increase ratio of high-value-added products and services Ensure stable earnings power based on the sales strategy, including technological solutions and expansion of growth businesses 	<ul style="list-style-type: none"> Expand business by increasing value added in products and services with advanced technologies Sales strategies for realizing sustainable growth 	7, 9, 11, 12, 13, 17
Basis of activity	Thoroughly enforce compliance → P.77		<ul style="list-style-type: none"> Ensure adherence to corporate ethical standards and compliance 	10, 16
	Respect human rights → P.75		<ul style="list-style-type: none"> Respect human rights across the supply chain 	10, 16

Please see page 57 for KPIs for each priority issue.

Improvement in ROE by achieving KPIs

